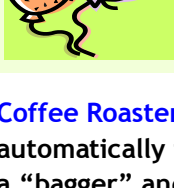


Coffee Roaster Productivity Software



Coffee Roaster productivity software had a birthday last December, as Coffee Roaster has successfully been helping to produce specialty coffees since December of 2008.



Coffee Roaster is a productivity application designed to assist specialty **coffee roasters** and **wholesalers** by automatically importing sales invoice data from **Quickbooks** and organizing the imported information so that a “bagger” and “roaster” have a complete understanding of what coffees need to be bagged and roasted. In **just moments** orders placed in a Quickbooks application are imported to Coffee Roaster and organized so that production personnel have precise target quantities for production. This eliminates printing Quickbooks invoices and manually entering sales into a spreadsheet or database for production. **Coffee Roaster** is much faster than manual entry, more accurate and allows the “Bagger” and “Roaster” to focus on productivity rather than figuring out “what” to do.

In addition, Coffee Roaster Productivity Software stores sales history and production history by coffee and by coffee group for graphical display and summary reports.

Coffee Roaster began in 3rd Quarter 2008 because of the **vision** of **Glenn Lathrop**, owner of **Desert Sun Coffee Roasters**, Durango, CO. Sales invoices were entered into Quickbooks, and then invoices were printed out and efforts made to organize the data into a roasting and bagging plan in addition to a method of keeping track of a quickly moving inventory. This data was organized into a spreadsheet, but Glenn saw that the time necessary to print sales invoices, enter sales quantities into a spreadsheet, manage the inventory during the production process and figure out how much of which coffee/blend to roast/produce resulted in an unnecessary bottleneck. The process was inefficient resulting in avoidable production costs. When I visited with Glenn he asked for a solution. Considerable research was done resulting in a pilot application in Sep 2008 using SQL server as the back end database and a relational database front end application. Following successful testing, the application was reconfigured to use **Quickbooks** as the data source and the application began in production mode late in December of 2008. During the first few months of production several **Coffee Roaster** application improvements were made while the application remained in production, as it does today.



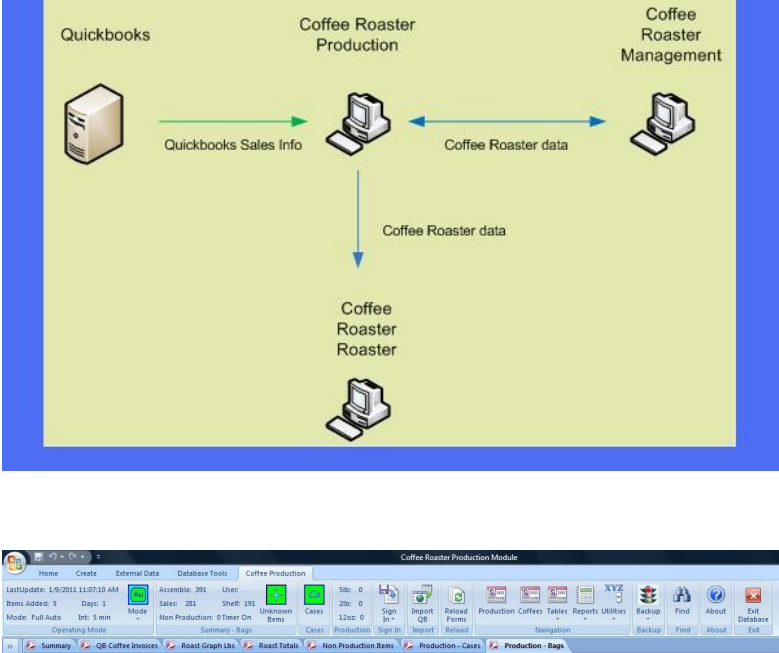
The **Coffee Roaster** Productivity application has significantly reduced production costs by eliminating unnecessary data entry and decision making by the production crew. Today, with just a mouse click, new Quickbooks sales invoices are automatically imported from Quickbooks, summarized into a Production and Roasting plan, and the shelf inventory managed by Coffee Roaster. Coffee Roaster also tracks production and sales invoice data including non Coffee Items in a **Coffee Roaster** database providing appropriate reports and summary graphs.

The picture above shows the crew at **Desert Sun** today. Nina is on the left and is the primary production operator of Coffee Roaster. Zach is next and runs the roaster with input from Coffee Roaster data. Next is **Glenn Lathrop**, owner of Desert Sun and the person who provided the **vision** for **Coffee Roaster**. On the far right is Eric who enters sales into Quickbooks which are imported by Coffee Roaster. Both Glenn and Eric provided considerable input into the development and plan for Coffee Roaster.

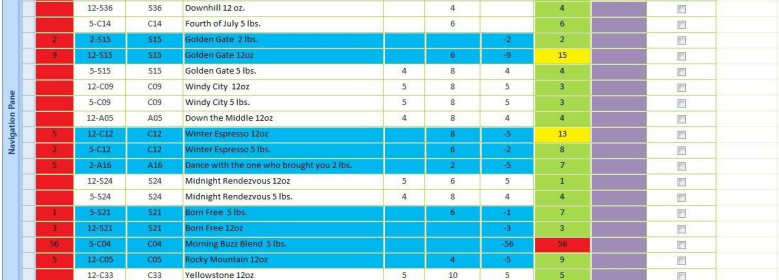
Desert Sun Coffee Roasters www.desertsuncoffee.com

Coffee Roaster Benefits

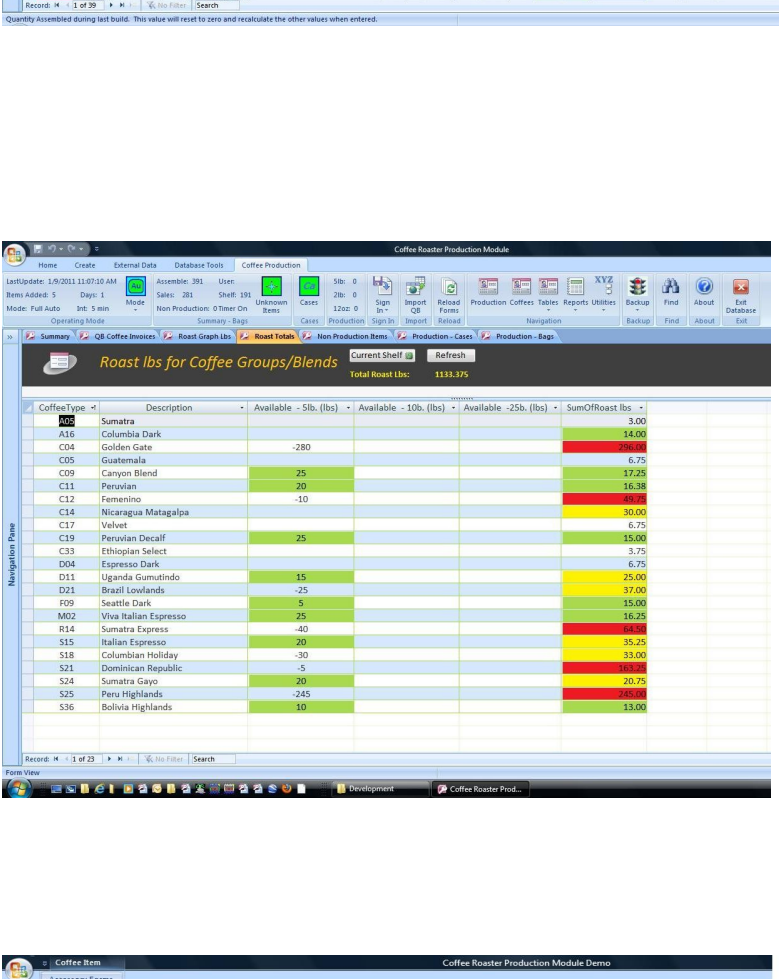
- **Coffee Roaster** is much faster than manual invoice entry
- **Coffee Roaster** is accurate, completely eliminates typing errors
- **Coffee Roaster** summarizes Quickbooks orders for production organizing the information into quantity of bags to be “bagged” by item and lbs to be roasted by Group or Blend
- **Coffee Roaster** stores imported Sales information and coffee Production information for later display and summary
- **Coffee Roaster** lowers labor costs
- **Coffee Roaster** provides a positive Return on Investment in only months
- **Coffee Roaster** supports private labeling
- **Coffee Roaster** manages inventory on the fly
- **Coffee Roaster** is an affordable Short and Long term solution
- **Coffee Roaster** does not interfere with Quickbooks or change QB data
- **If you don't use Quickbooks a Coffee Roaster Light Version is available at a reduced cost. Coffee Roaster Light organizes coffee bagging, roasting and inventory management in the same manner as Coffee Roaster using manually entered invoices**



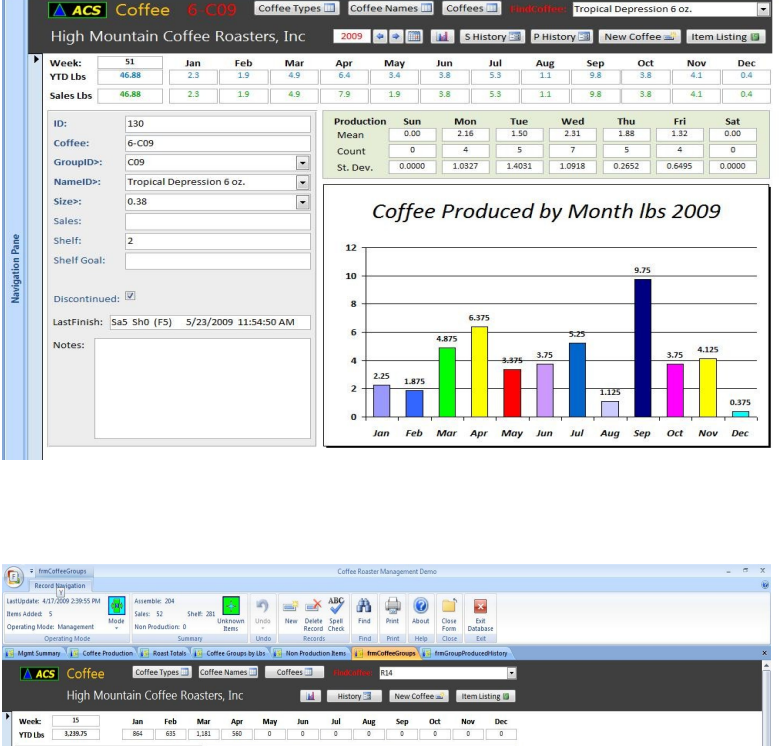
- #### Network Configuration
- Coffee Roaster supports 3 modules—Production, Roaster, Management
 - Optional Quickbooks database on separate server
 - Coffee Roaster Production module on coffee “bagger” computer
 - Separate “Roaster” module for coffee Roaster computer
 - Separate management module provides annual and monthly summary stats



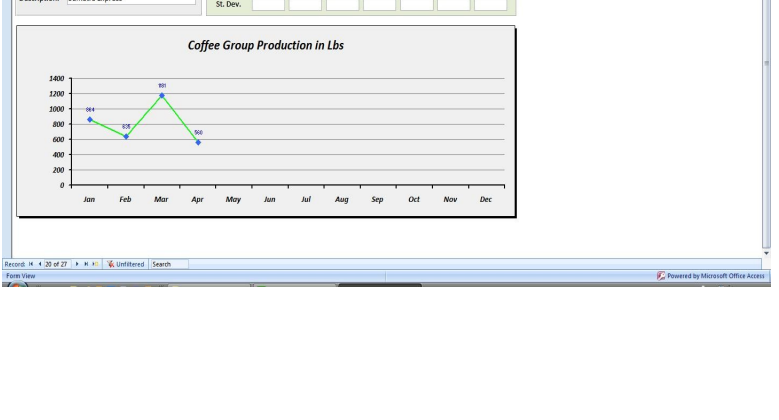
- #### Coffee Roaster Production Form
- Coffee Roaster imports sales orders directly from Quickbooks to the Production Form while automatically adjusting shelf quantities and displaying the new target for coffees to “bag”
 - “Bagger” can visually determine which coffees need to be built to fill orders from coffees which need to be built to stock shelves
 - Color coding helps bagger prioritize coffees to be bagged



- #### Coffee Roaster “Roaster” Form
- Coffee Roaster displays roast targets in lbs for each Coffee “Group” or Coffee Blend
 - Roast Targets change automatically as new sales orders are imported from Quickbooks
 - Color Coding helps roaster prioritize roasting



- #### Statistics Summary for each Coffee
- Graph shows coffee Produced or Sales by month or produced coffees by weekday in lbs
 - Year to Date (YTD) Produced and Sales totals are displayed for each coffee along with production and sales history
 - Sales History and Production history are available for each coffee from this form



- #### Coffee Group Statistics
- Summary statistics are available for each coffee Group (groups include all specialty coffees and coffee sizes produced from a specific root bean or blend)

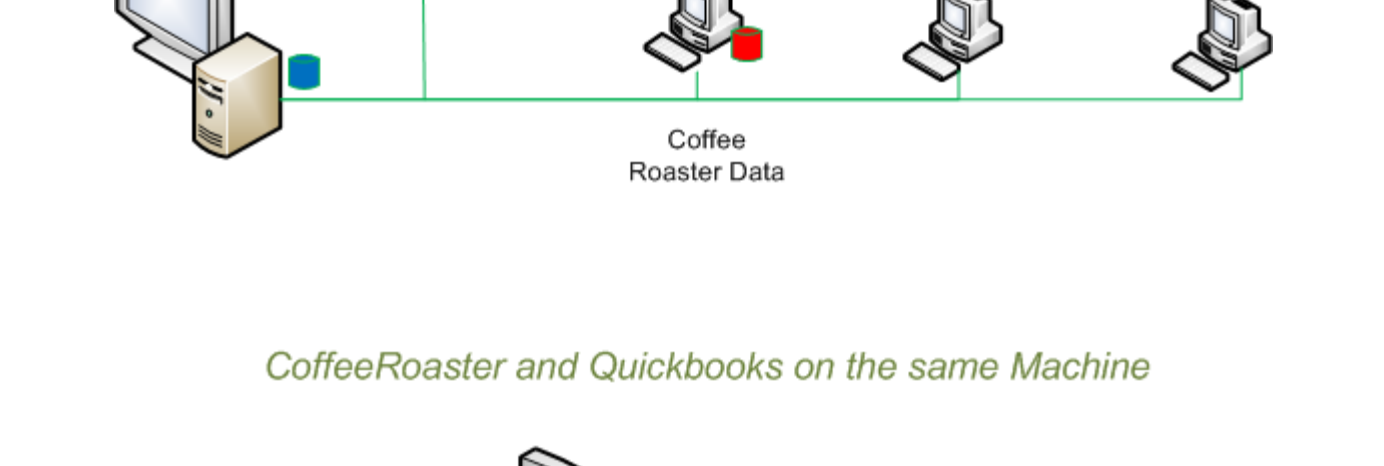
Coffee Roaster has been quietly assisting professional coffee roasters and bag specialty coffees for well over 2 years. The track record is clear, **Coffee Roaster** reduces production costs by reducing errors and completely eliminating the steps of manually retyping sales order data into a spreadsheet or database. Once Quickbooks sales items are imported into the Coffee Roaster Database, **Coffee Roaster** manages inventory and provides precise production targets for “bagging” and “roasting” specialty coffees. As records are kept of sales invoices and produced coffees, the data can be summarized in reports and graphs.

If you would like to have an immediate impact on productivity in your Coffee Roasting enterprise call **Aspire (970-769-8502)**.

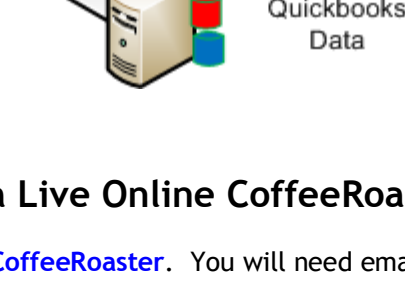
If you would like to talk to someone who is using **Coffee Roaster** talk to the people who use it weekly at Desert Sun Coffee Roasters, Inc www.desertsuncoffee.com 970-247-1100 These are busy Coffee Professionals, please consider that they have a business to run.

Coffee Roaster is a custom database application designed specifically for specialty Coffee Roasters. As each Quickbooks database has unique items specific to your business Coffee Roaster must be customized for each customer. Delivery time for **Coffee Roaster** depends on current orders, usually several weeks will be required to customize a solution for your business.

CoffeeRoaster Network Diagram



CoffeeRoaster and Quickbooks on the same Machine



Schedule a Live Online CoffeeRoaster Demo

You can schedule a live online demo of **CoffeeRoaster**. You will need email, a Windows XP, Vista or Windows 7 computer, a high speed internet connection, phone and a scheduled Demo appointment. To schedule a **CoffeeRoaster** demo or consultation on equipment/hardware call 970-769-8502.

To Order Call: **970-769-8502** www.aspire4corners.com **ACS**

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To remove your name from our mailing list, please [click here](#).
 Questions or comments? E-mail us at info@aspire4corners.com or call 970-769-8502